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APPLICANTS Isaac Bentolila, Santa Clara, CA; Yiming Zhou, Union City, CA; Isaac Labeeb-Ismail, San Francisco, CA; Labeeb K. Ismail /HAN/ 3/14/11 Richard Humpleman, Fremont, CA;						
** CONTINUING DATA ***** This appin claims benefit of 60/260,745 01/09/2001						
** FOREIGN APPLICATIONS *****						
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Foreign Priority claimed <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No 35 USC 119(a-d) conditions met <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No Verified and /HOANG-VU ANTONY /NGUYEN BA/ Acknowledged <u>Examiner's signature</u>		<input type="checkbox"/> Met after Allowance /HAN/ <u>Initials</u>	STATE OR COUNTRY CA	SHEETS DRAWINGS 15	TOTAL CLAIMS 24 31	INDEPENDENT CLAIMS 3
ADDRESS Robert D. Shedd, Patent Operations THOMSON Licensing LLC P.O. Box 5312 Princeton, NJ 08543-5312 UNITED STATES						
TITLE SYSTEM, METHOD, AND SOFTWARE APPLICATION FOR TARGETED ADVERTISING VIA BEHAVIORAL MODEL CLUSTERING, AND PREFERENCE PROGRAMMING BASED ON BEHAVIORAL MODEL CLUSTERS						
FILING FEE RECEIVED 1264	FEES: Authority has been given in Paper No. _____ to charge/credit DEPOSIT ACCOUNT No. _____ for following:			<input type="checkbox"/> All Fees <input type="checkbox"/> 1.16 Fees (Filing) <input type="checkbox"/> 1.17 Fees (Processing Ext. of time) <input type="checkbox"/> 1.18 Fees (Issue) <input type="checkbox"/> Other _____ <input type="checkbox"/> Credit		